

A results-driven Senior Software Engineer with a track record of leading cross-functional teams to deliver high-quality software solutions aligned with project timelines and business goals. Skilled in streamlining processes, managing recruitment efforts, and developing growth opportunities for team members. Adept at spearheading technical evaluations and decisions to drive company-wide innovation and success. Experienced in developing user-friendly interfaces and collaborating with cross-functional teams to meet project objectives.

CORE EXPERTISE

JavaScript | ReactJS | NodeJS | HTML5/CSS3 | Agile Methodologies | Cross-Functional Team Leadership | Roadmap Development | Backend Development (PHP/MySQL) | Frontend Frameworks | Technical Decision-Making

PROFESSIONAL EXPERIENCE

Technical Product Manager | Mailchimp

Feb. 2020 - Sep 2024

- Drove the rebranding and market repositioning of Mailchimp Transactional (formerly Mandrill), resulting in increased monthly revenue and a higher rate of new user acquisition.
- Collaborated with technical engineering platform teams and product teams to establish and manage synchronized roadmaps, ensuring parallel development of new features and core technical functionalities for faster releases.
- Directed multiple product teams, prioritizing objectives, defining roadmaps, setting KPIs, and facilitating agile ceremonies to enhance team performance.
- Implemented a comprehensive and transparent promotion process for engineers, resulting in increased morale and a clear understanding of growth areas, quantifiable by standardized levels and promotions based on key traits.
- Coordinated cross-functional team efforts to meet an accelerated release timeline for a new e-commerce and scheduling product, achieving 110% projected customer engagement within three months.

Software Engineering Manager | Mailchimp

Jul. 2017 - Feb. 2020

- Managed multiple cross-functional product teams, ensuring the delivery of high-quality software solutions aligned with project timelines and business goals.
- Implemented processes and strategies to enhance team efficiency, driving momentum and consistently achieving key milestones.
- Established and led Scrum ceremonies to foster an agile work environment, enhancing team collaboration and productivity.
- Led recruitment efforts to expand the engineering department, successfully interviewing and hiring top talent to meet growing demands.
- Developed a new engineering skills rubric to standardize the promotion process, enhancing career development opportunities within the department.
- Spearheaded the evaluation and selection of a new JavaScript framework for Mailchimp's app rebuild, streamlining future technical decision-making processes
- Organized a company-wide internal hackathon, engaging all product team roles to encourage creative problem-solving and collaboration

Associate Technical Director | Hothouse Inc.

Jun. 2015 – Jul. 2017

- Led a development team in delivering high-quality digital projects, ensuring alignment with project goals and client expectations.
- Streamlined internal processes to enhance efficiency and foster collaboration between the technical and creative teams.
- Provided mentorship to junior team members, facilitating their professional growth and integration within the team.
- Conducted project evaluations and analysis to optimize outcomes and improve future project strategies.
- Managed recruitment efforts, successfully identifying and onboarding new talent to support the growing team.
- Developed a custom asset management platform for NBC, enabling efficient organization, access, and approval of Olympic assets across 500 affiliate networks, significantly improving communication and workflow.
- Created a tailored WordPress site for a client, allowing them to independently manage and update their website content, enhancing their ability to maintain a current and engaging online presence.

Senior Front-End Engineer | Coca-Cola

Nov. 2014 – Jun. 2015

- Developed and maintained front-end components for web applications, ensuring seamless integration with Coca-Cola's existing SharePoint infrastructure.
- Collaborated with cross-functional teams to deliver user-friendly interfaces that aligned with Coca-Cola's brand standards and technical requirements.

Lead Full Stack Developer | Banyan Communications Inc.

Feb. 2012 – Nov. 2014

- Spearheaded the development of multiple web and mobile applications, ensuring alignment with client needs and technical requirements.
- Presented strategic direction for digital projects, including creating wireframes, site maps, and interactive prototypes to guide development.
- Established coding standards to enhance consistency and efficiency across the company's development processes.
- Acted as the primary liaison with independent contractors, managing day-to-day operations and ensuring seamless collaboration within the development team.

Web Developer | Brandmovers

Jun. 2010 – Feb. 2011

- Developed and implemented online sweepstakes contests, creating user-friendly front-end interfaces using PHP, HTML, CSS, and jQuery, and securing backend functionality with PHP and MySQL.

EDUCATION

M.S. | Digital Media | Georgia Institute of Technology

B.A. | Mathematics | Spelman College